F. No.: GGSIPU/CCGPC/2023/ 722   25th August 2023

Sub. Placement opportunity for B.Tech students of GGSIP University of the batch passing out in year 2023 in the company "MYeKIGAI Profound Pvt. Ltd".

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of Placement opportunity for B.Tech students of GGSIP University of the batch passing out in year 2023 in the company "MYeKIGAI Profound Pvt. Ltd" for your reference and circulation to students to apply on given link by **27th August 2023**.

Registration Link - https://forms.gle/UNdAiLbkbqnKV5BD6

Company – MYeKIGAI Profound Pvt. Ltd, a dynamic start-up specializing in EV & Transportation.

Open Positions –
1. Flutter Developer
2. IoT Developer/Engineer
3. UI/UX Designer

CTC Offered – INR 2.4 LPA to 3 LPA (Fixed)

Selection Criteria:-
1. **Aptitude Test**
2. **Technical Test**
3. **HR Interview**

Please find attached Job Description for these profiles.

LAST DATE FOR REGISTRATION IS **27th August 2023.**

(Ms. Nisha Singh)
Training and Placement Officer
CCGPC, GGSIP University

Company Overview:

MYeKIGAI is a multi-format vehicle and Mobility-as-a-Service (MaaS) platform providing electric two, three and four-wheeler vehicles for first and last mile connectivity with precise real-time information on battery backup and availability of the vehicle with effortless booking and tracking solution.

Our aim is to ameliorate connectivity across all modes of transport of both rural and urban areas with the freedom to choose electric vehicles among various segments for diversified communities like working, non-working, etc. with access to pivotal real-time information such as Electric Vehicle Zones with number of vehicles and their availability in vicinity and fare of commute.

Website: www.myekigai.com

Designation: Flutter Developer

Job Summary:

As a Flutter Developer at MYeKIGAI, you will play a crucial role in designing and developing mobile applications using the Flutter framework. Your primary focus will be on building intuitive and visually appealing user interfaces while ensuring seamless functionality across both Android and iOS platforms. You will have the chance to work on various projects, honing your skills, and gaining hands-on experience in a fast-paced and collaborative environment.

Responsibilities:

1. Conceptualize, plan, and implement features and functionalities for mobile applications using Flutter.
2. Translate UI/UX designs into high-quality code, integrate front-end elements with back-end services and APIs to enable seamless data flow and functionality.
3. Write clean, efficient, and well-documented code, following best practices for both front-end and back-end development.
4. Participate in the development and maintenance of the back-end infrastructure, contributing to the design and implementation of APIs and databases.
5. Debug and resolve issues, bugs, and performance bottlenecks to ensure smooth app performance on different devices.

6. Stay up-to-date with the latest Flutter developments, tools, and technologies, and apply them to enhance the overall development process.
7. Collaborate with cross-functional teams, including designers, product managers, and backend developers, to deliver high-quality mobile applications.
8. Assist in the testing and deployment of applications to app stores and beta testing platforms.
9. Embrace a proactive attitude towards learning and self-improvement, continuously striving to enhance your skills and knowledge of mobile app development.

Requirements:
1. Bachelor's degree in Computer Science, Software Engineering, or a related field.
2. Proven knowledge and hands-on experience in developing mobile applications using Flutter.
3. Strong understanding of Dart programming language and Flutter framework principles.
4. Experience in integrating front-end elements with back-end services and APIs.
5. Proficiency in implementing responsive UI designs and working with various widgets and animations in Flutter.
6. Basic understanding of mobile app architecture patterns such as MVC, MVVM, or Bloc.
7. Familiarity with RESTful APIs and asynchronous programming.
8. Experience with Firebase or other backend-as-a-service platforms.
9. Knowledge of version control systems like Git for code collaboration.
10. A strong passion for mobile technologies and the ability to adapt to the ever-evolving mobile app landscape.
11. Excellent problem-solving skills, attention to detail, and a commitment to delivering high-quality work.

Preferred (but not required):
1. Previous exposure to native development for Android or iOS platforms.
2. Knowledge of state management libraries in Flutter like Provider, Redux, or Riverpod.
3. Understanding of database management systems like MySQL, MongoDB, or PostgreSQL.
4. Published apps on Google Play Store or Apple App Store.

At MYeKIGAI, we believe in nurturing talent and providing our employees with a platform to grow and excel in their careers. If you are an ambitious and motivated Flutter Developer looking to kick-start your career in mobile app development, we'd love to hear from you.

MYeKIGAI

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Rohini, Delhi - 110042
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Website: www.myekigai.com

Designation: IoT Developer / Engineer

Job Summary:

We at MYeKIGAI are currently seeking talented Electronics Engineers or Electronics and Communication Engineers to join our team, responsible for designing and developing IoT-based products. We welcome candidates at all levels of experience, whether you are a fresher ready to embark on an exciting career or an experienced professional looking for new challenges. As an Electronics Engineer in our IoT team, you will play a crucial role in the end-to-end product development lifecycle, from concept to production. If you have a strong background in electronics, a passion for IoT technologies, and a desire to contribute to cutting-edge product development, we want to hear from you!

Responsibilities:

1. Collaborate with cross-functional teams, including software engineers, product managers, and designers, to understand product requirements and translate them into technical specifications for IoT-based products.
2. Design and develop hardware components, circuits, and PCB layouts for IoT devices, considering factors such as power consumption, connectivity, and compatibility.
3. Select and integrate sensors, actuators, and communication modules suitable for IoT applications, ensuring seamless connectivity and data exchange.

4. Develop firmware and embedded software for IoT devices, implementing necessary protocols, algorithms, and control mechanisms.
5. Conduct testing and verification of hardware and firmware components, ensuring compliance with performance, reliability, and quality standards.
6. Work closely with manufacturing and production teams to ensure smooth transition from prototype to mass production, addressing any technical challenges that may arise.
7. Collaborate with external vendors and partners for sourcing electronic components and materials required for product development.
8. Stay updated with the latest advancements in IoT technologies, industry trends, and emerging standards, and apply them to improve product design and development processes.
9. Troubleshoot and resolve any technical issues or challenges related to hardware, firmware, or integration of IoT devices.
10. Document design specifications, test procedures, and troubleshooting guides for future reference and knowledge sharing.

Qualifications:

1. Bachelor's degree in Electrical Engineering, Electronics Engineering, Electronics and Communication Engineering, or a related field. Freshers are encouraged to apply.
2. For experienced candidates, a proven track record of designing and developing IoT-based products.
3. Strong knowledge of electronics principles, circuits, and hardware design methodologies.
4. Familiarity with microcontrollers, embedded systems, and firmware development for IoT applications.
5. Experience in PCB design, layout, and prototyping using software tools such as Altium, Eagle, or KiCad.
6. Understanding of wireless communication protocols and standards used in IoT applications (e.g., Wi-Fi, Bluetooth, Zigbee, LoRa, MQTT).
7. Proficiency in programming languages such as C, C++, or Python for embedded systems.
8. Familiarity with sensors, actuators, and analog/digital interfaces commonly used in IoT devices.
9. Knowledge of testing and verification methodologies for hardware and firmware components.
10. Strong problem-solving skills, attention to detail, and a commitment to delivering high-quality work.

We offer a dynamic and collaborative work environment where innovation is encouraged, and personal growth is valued. Join our team and contribute to the development of cutting-edge IoT-based products. Whether you are a fresher or experienced electronics engineer or electronics and communication engineer, we are excited to hear from you. Apply now and be a part of our mission to shape the future of IoT!

MYeKIGAI

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Website: www.myekigai.com

Designation: UI/UX Designer

Job Summary:

MYeKIGAI is seeking a talented and visionary UI/UX Designer to join our dynamic team. As a UI/UX Designer, you will play a crucial role in shaping the digital face of our electric vehicles and related platforms, ensuring an exceptional user experience for our customers.

Responsibilities:

1. User-Centric Design: Lead the creation of user-centered designs for EV mobility-related digital products, including vehicle control panels, mobile applications, websites, and other interactive interfaces.
2. Wireframing and Prototyping: Develop wireframes, mockups, and interactive prototypes to visualize and communicate design concepts to cross-functional teams and stakeholders.
3. Design Innovation: Stay abreast of industry trends, best practices, and emerging technologies in UI/UX design. Use this knowledge to propose innovative solutions that enhance the usability and aesthetic appeal of our digital products.
4. Collaborative Approach: Work closely with product managers, engineers, and developers to understand project requirements and ensure the successful implementation of designs.

5. User Research: Conduct user research and gather feedback to gain insights into user behaviors, preferences, and pain points. Use these insights to inform design decisions and create user-friendly interfaces.
6. Visual Design: Create visually engaging and consistent designs that align with the brand identity and evoke a sense of trust and reliability among users.
7. Accessibility and Inclusivity: Advocate for accessible design principles and ensure that our digital products are inclusive and usable by all users.
8. Usability Testing: Conduct usability testing sessions to validate design concepts and identify areas for improvement.

Requirements:

1. Bachelor's or Master's degree in Graphic Design, Interaction Design, Human-Computer Interaction, or a related field.
2. Proven experience as a UI/UX Designer with a portfolio showcasing your design work and projects related to digital interfaces.
3. Proficiency in design tools such as Adobe XD, Illustrator, Sketch, Figma, Blender, Maya, Fusion 360 or other relevant software.
4. Strong understanding of user-centered design principles and best practices in user interface design.
5. Familiarity with design systems, responsive design, and mobile app design.
6. Excellent communication and presentation skills, with the ability to articulate design decisions and rationale.
7. Passion for electric mobility, sustainability, and a keen interest in the automotive industry.
8. Ability to work in a fast-paced, collaborative environment and adapt to evolving project requirements.

Join us in shaping the future of electric mobility with cutting-edge UI/UX design!

If you're ready to make a real impact and leave your mark on the EV industry, we would love to hear from you. Take the next step in your design journey and apply now!